



**Biography:**

Rob Proudfoot  
President, Apex Global Recruiting, LTD  
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**Work:**

*Rob is in the people-helping-people business.*

Since March, 2011 he has been the founder and President of Apex Global Recruiting. To date Rob has successfully assisted many companies and NPA partners in Canada and the United States in hiring the right sales professional for the right position at the right time.

Rob takes great pride in presenting employment solutions that are a great fit both for the employer and for the soon-to-be employee.

Over 25 years of experience in sales, sales management, business ownership, business development, etc, within North America and Europe has provided Rob with a unique and well-blended background to providing a true consultative approach to recruitment.



**Education:**

Prior to entering a career in the sales/business development field, Rob graduated from SAIT with a diploma in Applied Arts in Business Administration – Marketing Major.

Rob's education did not end when he earned a diploma. He is a firm believer in continuing education and below are some of the educational opportunities he has pursued.

**Sales Training:** Sandler Training, Brian Tracey, Zig Ziglar and many company sponsored training courses.

**Recruitment Training:** Certified Personal Consultant, Registered Professional Recruiter, Next Level Exchange, Social Talent, Lou Adler, Greg Doersching and ongoing courses through my NPA association

**Personal:**

Regarding life, Rob has a glass half full attitude, and when it is time to hang up the phone and turn off the office lights for the day or the weekend you will most likely find Rob spending time with his family and friends.

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Some of Rob's life-long passions are hockey (a sport that he has been playing since age 5), fly-fishing (He still has his first flyrod that he purchased when he was 15) and riding his motorcycle on long and winding country roads. He just had to go to Sturgis for their 75<sup>th</sup> with 700,000 of his closest friends!

**Partnership:**

In his varied and extensive career, Rob is most proud of the mutually beneficial and lasting relationships he has developed with those who have chosen to work with him.

***If you are serious about developing a true partnership with a person who is serious about helping you hire the right sales professional for the right position at the right time, then you should have a chat with Rob!!***

